



Career Experience

GA Communications, North Huntingdon, PA (2000-2011)

2010: Team leader - Led, managed and trained a team of production artists. Worked closely with account executives, creative artists and managers to design, produce and update weekly ad circulars consisting of twenty-three regional variations for the TOPS Friendly Markets grocery stores.

2006: Creative artist - Conceptualized creative direction. Designed, produced and updated custom retail advertisement circulars for Laurel Grocery Group stores.

2003: Lead production artist - Led, trained and mentored staff of twenty production artists. Worked closely with production supervisors to ensure completion of daily workflow. Performed management duties of production supervisor in their absence.

2002: Lead pre-press artist - Prepared artwork for silkscreen, laser-etching and embroidery.

2001: Web designer - Designed and maintained website material for Shop'n Save and Foodland websites.

2000: Nightshift lead artist - Supervised team of eight production artists, managed workflow and secured building.

Creative Services, North Huntingdon, PA (1999-2000)

Production artist - Collaborated with client, supervisor and team of designers to design and produce weekly ad circulars for Supervalu.



Achievements

- Led facility-wide transition from Quark XPress to Adobe InDesign through training.
- Aided in adaptation of automated circular production through developing template guidelines and training.
- Built strong teams and increased cooperation through leadership and team building activities. Developed standard facility-wide procedure for retail ad versioning.
- Saved clients weekly printing costs by reorganizing advertising circular in a more cost-effective layout.
- Increased facility-wide productivity and quality by mentoring many successful employees for the company.



Software Knowledge

Proficient with Macintosh operating system, Adobe InDesign CS5.5, Photoshop CS5.5, Illustrator CS5.5 and Quark XPress 6.

Working knowledge of with Adobe Acrobat 9 Pro, Dreamweaver CS5.5, Flash CS5.5 and Microsoft Office.



Education

Edinboro University, Edinboro, PA
Bachelor of Fine Arts, concentration in Graphic Design